



# SUSTAINABILITY INFORMATION

COLOMBIAN TECHNICAL NORMATIVE  
NTS-TS 003

Actions for the implamentation and maintenance of the sustenability management.

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## COLOMBIAN TECHNICAL NORMATIVE NTS-TS 003

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## SUSTAINABLE DEVELOPMENT

### SUSTAINABILITY POLICY

Aware of the importance of securing a sustainable tourism development and assuming the principles specifically adopted in the colombian Technical Normative "NTS-TS 003", Magical Colombia SAS commits to carry out a sustainable management of its activities, through the adoption of commitments oriented to prevent, eliminate or reduce the impact of our activities on the natural environment of the destinations we offer.

In the same sense, Magical Colombia SAS has adopted the following sustainable tourism policy, by which it commits to comply with the requirements established in the Technical Normative "NTS-TS 003", which includes, among others, the legal requirements that regulate the effects generated by the tourism activity. Likewise, we commit ourselves to motivate and train our staff with formative activities and awareness actions on the principles of sustainable tourism, to promote good environmental practices, to participate in external activities and to report both internally and externally on the progress and the environmental actions of the company.

One of our main objectives is to perfectionate sustainable management, assuming the commitments of continuous improvement in all areas of sustainability: socio-cultural, economic and environmental, as well as customer satisfaction. To this end, projects and activities will be subject to criteria of sustainability and efficiency in the use of the resources.

This sustainable tourism policy will be updated whenever circumstances require it, adopting and publishing in both cases new sustainability objectives.

### SUSTAINABILITY OBJECTIVES

- Contribute to the preservation and sustainability of the Environment
- Inform and sensitize clients, collaborators and suppliers on the importance of sustainability in tourism
- Promote educational and development initiatives aimed at the community
- Promote the visit, preservation and conservation of the cultural and natural heritage
- Support the participation of local staff

## SUSTAINABILITY PROGRAMS

Magical Colombia, in its commitment to the sustainability of tourism in our country, has adopted a series of programs aimed at reducing the negative impacts of tourism on environmental, socio-cultural and economic aspects.

- Efficient use of water
- Efficient use of energy
- Proper management of residues
- Optimizing the use of paper

## NORMATIVITY

Magical Colombia S.A.S. is subject to the liability regime of the Colombian Law 300 of 1996, Decree 53 of 2001, Law 1101 of 2006, Decree 2438 of 2010, and other regulations, indicating its intermediary status as Travel Agency.

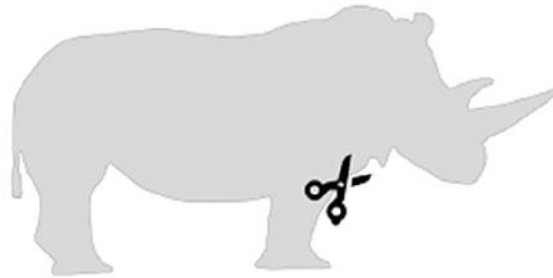
In compliance with Article 17 of Law 679 of 2001, Law 1336 and Resolution 3840 of 2009, the Travel Agency Magical Colombia SAS, rejects all forms of sexual exploitation and other forms of abuse to minors and warns that it will be punished according to the current legal provisions. Complying with Law 1336 of 2009 and resolution 3840 which complements Law 679.

Magical Colombia S.A.S. Is committed to Sustainable Tourism in compliance with Law 17 of 1981 and Law 1333 of 2009 in order to avoid illegal traffic of species of flora and fauna. Law 63 of 1986, Law 1185 of 2008 on illegal traffic in cultural property, Law 2811 of 1973 on the National Code of Renewable Natural Resources and protection of the environment, Law 0584 of 2002 where are declared the wild species that are threatened in the national territory and Law 379 of 1997 General Law of the Culture handling respectfully the information about the different attractions and activities related to the cultural and natural heritage of the country.

YOUR ACTIONS COUNT BE A RESPONSIBLE TRAVELLER

# WILDLIFE AND FAUNA DID YOU KNOW?

The killing of wild animals is having a devastating impact, with some species now facing the real possibility of extinction. Elephants, rhinos and tigers are three of the biggest endangered species senselessly killed for their tusks, horns and skin – deaths which often fuel organized crime.\*



## WHAT CAN YOU DO?

Think twice before buying or consuming something made out of an exotic tree, plant or wild animal as you may be contributing to their extinction or exploitation. Before travelling, familiarize yourself with local exotic dishes which may contain illegal products. Don't forget that many countries, perhaps including your own, have penalties for those caught trafficking protected wild animals, exotic plants and endangered wood products.

\* Transnational Organized Crime: Environmental crime – trafficking in wildlife and timber, United Nations Office on Drugs and Crime, UNODC

# HUMAN TRAFFICKING DID YOU KNOW?

Globally, 55-60% of detected victims of human trafficking are women, while 27% are children, with two-thirds among these girls.\*



## WHAT CAN YOU DO?

If you believe that someone is being forced to work against their own free will, is being abused or if you see something that doesn't look right in a bar, a hotel or a restaurant, report it. Your actions can make a difference in preventing sexual exploitation and forced labour. Children are particularly vulnerable; make sure you *Don't let child abuse travel*.

\* Global report on trafficking in persons, United Nations Office on Drugs and Crime, UNODC.

# CULTURAL ARTEFACTS DID YOU KNOW?

The amount of cultural goods of licit and illicit provenance sold in the world was approximately US\$ 40 billion in 1993. This number has increased today, according to estimates, to approximately US\$ 60 billion, a 50% increase in ten years\*. Illicit trafficking alone is valued at US\$ 7 billion each year, and often involves organized crime groups and criminal networks\*\*.



## WHAT CAN YOU DO?

Make sure that the souvenirs you take home have a documented and legal history, aren't stolen and can be exported. Ask about the origin of what you are buying and always keep in mind your own country's rich history and heritage and how you would feel if this was taken away from you.

\* The 1970 UNESCO Convention: new challenges, edited by Jorge A. Sanchez Cordero, Universidad Nacional Autonoma de México, 2013.

\*\*Francesco Bandarin, Assistant Director-General for Culture, UNESCO.

# COUNTERFEIT GOODS DID YOU KNOW?

Counterfeit goods generate US\$ 250 billion a year for criminals and many products are neither safe nor ethically produced.\*



## WHAT CAN YOU DO?

You might think that you are helping a small market or a street seller when buying what seems to be a great bargain, yet behind this there are often criminal interests even coercing or exploiting sellers. Avoid putting your money in the hands of organized crime and purchase ethically while abroad.

\* Counterfeit: Don't buy into organized crime, United Nations Office on Drugs and Crime, UNODC.



# ILlicit DRUGS DID YOU KNOW?

Sometimes gangs use travellers as 'plants' in order to tip off the authorities and provide a diversion to get through far larger shipments.



# WHAT CAN YOU DO?

Drug trafficking is simply not worth the risk: it is illegal and if you're caught, you will end up in jail with severe consequences. Don't carry packages or items for anyone else as ignorance is no defence against the law.